

**Dimensions:**

Width: 1920 pixels x Height: 1080 pixels.

Advertising materials should be supplied in horizontal form (-90 degrees, see illustration above).

Suitable graphical formats:

JPEG, PNG with RGB colors encoding (PDF and GIF are not accepted).

Suitable video formats:

MPEG-4 / .mp4 (no audio), file not larger than 50MB.

Only slow, inaggressive, non-dazzling and non-blinding animation.

- ✓ Suitable (slow motion) examples: [download here](#)
- ✗ Unsuitable (fast motion) examples: [download here](#)

Duration:

We only broadcast 10-second digital spots in our network.

Frames:

25 frames per second.

Language:

All the information provided on advertising material should comply with Lithuanian laws and regulations. All texts must be presented in Lithuanian language.

Files are best to be transferred via:

jcdecauxlietuva.wetransfer.com

Any questions?

digital.lt@jcdecaux.com